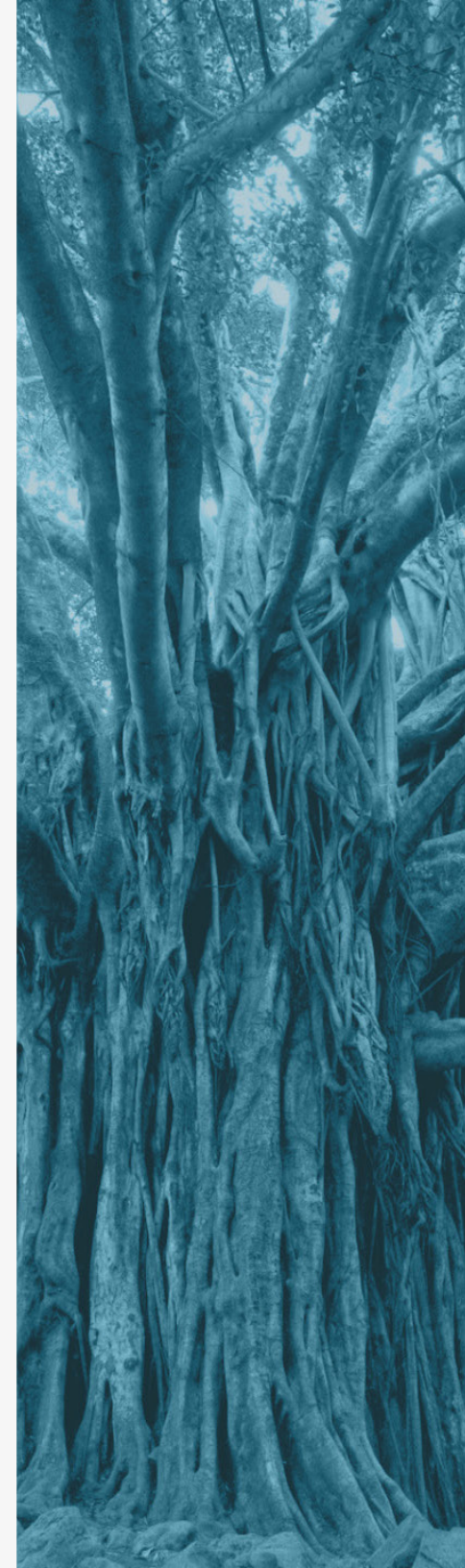


**BIOMIMETICS
INTERNATIONAL**
INDUSTRY STRATEGY SYMPOSIUM

BIOMIMETICS24

Nature Inspired Innovation & Development

October 8, 2024
Northrop, BestBuy Theater
University of Minnesota
Minneapolis, MN



Event Details

What:

Biomimetics24
Nature Inspired Innovation & Development

When:

October 8, 2024

Where:

Northrop, BestBuy Theater
University of Minnesota
84 Church Street SE
Minneapolis, MN

About Biomimetics24

Advancing the Biomimetics Industry. Creating a Sustainable Future.

The inaugural Biomimetics International Industry Strategy Symposium (Biomimetics24) will advance the biomimetics industry and accelerate the adoption of nature-inspired innovations. This convening will be transformative in the global quest to build a sustainable future inspired by nature's genius.

Hosted at the University of Minnesota, Biomimetics24 will convene the global biomimicry community, composed of academia, researchers, policymakers, native nations, and businesses. This event is the first of its kind to gather key players across the growing industry and will promote and catalyze: industry dialogue, cutting-edge research, best practices, collaboration and partnerships, standardized methodologies, and economic action at scale in the many emerging fields of biomimicry.

Participants will enjoy: inspiring and substantive networking, knowledge sharing, and advocacy across diverse biomimicry applications from construction and health to textiles, consumer goods, AI, education, and more.



Featured Speakers



Dr. Shashank Pryia

Vice President,
Research and Innovation
University of Minnesota



Dr. Prasad Boradkar

Dean, College of Design
University of Minnesota



Tom Fisher

Director, Minnesota Design Center
& Professor, Architecture
University of Minnesota



Dimitri Smirnoff

Ph.D Candidate, Stem Education
University of Minnesota



Dr. Emilie Snell-Rood

Professor, Ecology, Evolution and
Behavior, College of Biological
Sciences, Snell-Rood Lab
University of Minnesota



About Biomimetics International

Providing greater visibility for member companies, institutions, and organizations engaged in biomimicry activity both locally and globally.

Biomimetics International is a not-for-profit global organization designed to be an industry resource, catalyst and industry champion for the application of biomimicry principles.

Biomimetics International aims to foster collaboration, knowledge sharing, and innovation among researchers, businesses, and policymakers to accelerate the adoption and scaling of biomimicry solutions worldwide.

The organization is providing a platform for global networking and will play a pivotal role in shaping the future of biomimicry and its impact on sustainable development, through activities such as:

- Research Sharing
- Industry-Wide Standardization
- Market Access and Commercialization
- Policy Advocacy
- Educational Programs
- Peer-to-Peer Collaboration

Biomimetics24 is a Biomimetics International's signature industry strategy symposium and is presented by Intercepting Horizons, LLC.

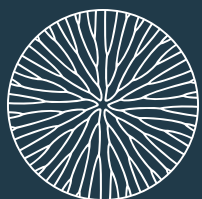
What is Biomimicry?

Biomimicry is an innovative approach where nature's designs and processes are emulated to solve human problems, promoting sustainability and efficiency.



Sponsorship Levels & Benefits

| SPONSORSHIP LEVELS & BENEFITS | GENUS | ORDER | CLASS | DOMAIN |
|---|----------|----------|---------|----------|
| Sponsorship Level | \$2,500 | \$4,500 | \$7,000 | \$10,000 |
| Complimentary conference registrations | 2 | 3 | 4 | 6 |
| Ad in the conference program | 1/4 page | 1/2 page | 1 page | 1 page |
| Logo recognition on: event website, social media, venue digital signage, print signage, e-mail communications | x | x | x | x |
| Recognition as a sponsor in the conference remarks and program | x | x | x | x |
| Sponsorship of a coffee break: - 30-second video loop + logo displayed during a coffee break | x | x | x | x |
| Sponsorship of a lunch: - 30-second video loop + company information and logo displayed during a lunch | | x | x | x |
| Sponsorship of the reception: - 30-second video loop + company information and logo displayed during the reception | | | x | x |
| Feature article in the program guide highlighting the company's biomimicry applications | | | x | x |
| Recognition as a sponsor in the event press release | | | x | x |
| Post-conference meeting with the organizers to discuss the success of the sponsorship, goals, and future collaboration opportunities | | | | x |
| Sponsorship of one of two keynote presentations (2 spots available) - 30-second video message + logo displayed during the presentation | | | | x |
| Opportunity to partner with the Symposium on a VIP Welcome Reception | | | | x |



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